

Question 1

What type of food you buy for your children (meal or snack) ?

P -1

Snack the same time, if we are on a long journey then prefer to buy meal

P - 2

I buy snacks

P - 3

Photo chips

P - 4

home cooked meals, food from coffee /restaurant

P - 5

Meal

P - 6

snacks (choco crunch)

P - 7

Meal (MCD or KFC)

P -8

Meal

P - 9

Meal

P - 10

Meal

P -11

Meal

P - 12

Meal (MCD or KFC)

P -13

when I go out I buy for my children MCD , KFC , sometimes I buy snacks for them

P -14

Snacks mostly its easy to make my children happy rather than buying a meal everyday expensive

P - 15

Meal mostly healthy foods

Q -2

Do you allow your children to eat the (junk food) unhealthy food ?

1. No I don't allow

2. no

3. sometimes not always

4. allow them to eat occasionally

5. I am not allow

6. No I don't

7. Not allowed to eat

8. yes
9. Yes but not everyday
10. Sometimes
11. Yes I allow the childrens to eat the junk food for sometimes only
12. Positively yes
13. Yes its bad for health but sometimes we have to make them happy
14. yes but rarely I buy for them
15. Not good for health so I don't buy them

Q - 3

Do you know the problems of eating junk foods such as snacks and fast foods?

1. yes im aware but most of the time situation is beyond the control
2. yes I aware
3. yes I know such as obesity diabetes and high choloesterol
4. yes
5. yes made them obesesity and choloestrol
6. Not really
7. yes I know
8. yes
9. NO
10. I do
11. make them fat'
12. yes
13. yes I aware
14. yes I know about it
15. yes I know about it but sometimes I buy for them

Q - 4

How many times in a week you buy snacks and fast foods such as (Mcd, Kfc, Pizza, Burger, Potato chips, candy ice cream)

1. I buy maybe twice or three times in a week
2. once
3. once a week
4. once a week
5. not really one time
6. once in a month
7. once
8. once a week
9. one or two times in a week
10. Three times in a week
11. One or two times in a week
12. maximum twice
13. once a week
14. three time in a week
15. not really

Q - 5

How much you spend on Buying snacks and such as Kfc, Mcd, Photato chips etc ?

1. Around 50 to 60 per week
2. Rm 10 per day
3. 25 per week
4. 10 -20 rm per week
5. 12 rm
6. 12 rm
7. 200 month
8. 12 rm
9. Less than rm 15
10. 30 rm per week
11. Below 50 rm Per week
12. 10 -20 rm Per week
13. 30 rm per week
14. RM 200 per week
15. RM 50 per week

Q - 6

How often you cook in your home ?

1. very often maybe on every after a day
2. most of the time
3. 3 times or 4 times in a week
4. very often (5 to 6 times in a week)
5. Always everday
6. Everyday
7. Never
8. Everyday
9. I always eat out side with family its easy and reliabale
10. 3 to 4 times in a week
11. weekend only
12. very often 6 times in a week
13. two times
14. sometimes
15. once a week depends on which day im free

Q -7

What do you think about advetisements of unhealthy foods please state your thoughts?

1. I think its is to advertise But they should also give warning message like we have for tobaco and all they can give not adviceable for age for 7 -12 or same thing like that
2. Its should regulated by government body
3. They have money to pay advertisements its up to users poit of view
4. I think its okay big companies nedd to make money the governments and each individual should do their best to inform the problems that eating too much junk food can bring problems

5. Its not good make a child conflict and very like the fast food
6. They really good in advertisemnts with toys so really intresting for childresn so I have to filter from my childrens
7. No problem every one already know and they can choose it (buy or not for their child)
8. Colourful Kids like it
9. Godd in a way
10. some add corrections is good bringing the natuarlity
11. Good
12. Can be reduced and healthy food can be advertised mainly
13. Sometimes its bring bad influence to the childrens
14. yea its does make children drool
15. I wont buy those advertisements food its just a marketing technics

Q - 8

Do you think unhealthy food advertisements are spoiling the childrens ?

1. Yes they do they only shows as if its best thing in the world to have as a child you cannot identity this problems
2. Not really parents need to be a strict abt it
3. if eaten by the children yes anything is unhealthy
4. No
5. Yes it make my children really want to buy
6. yes ofcourse
7. yes of course
8. No its depends
9. yes
10. Not really
11. yes
12. yes
13. yes
14. yes
15. not sure about it

Q - 9

What would you do if your children ask you to buy a meal or snacks that they saw in advertisements? Would you buy or not ? if yes or no please state it ?

1. No - if I this good actually very bad or not good for health
yes - if it's just a normal snack and once in a while
2. Some times I will buy
3. Yes once a while can be eaten but not always
4. If the do not ask for it too often then I can allow them
5. Just say no and I will explanation to our childrens
6. I will tell to them not to eat that food and got another place with healthy food
7. sometimes I buy it not always do it for my childrens
8. Yes but depends the situation
9. I will buy sometimes not every time
10. I will explain

11. I will buy it for the childrens but n ot every time
12. Advice not to eat I will buy
13. I Buy for the first time but advice them
14. I buy not eveytime childrens ask
15. I Advice them not to eat those unhealthy foods

PRODUCTIVE TECHNICIS

Picture 1

1. tasty , smells good
2. delicious , sweet
3. tasty , delicious
4. sweet , deliciuos
5. smells good sweet

Picture 2

1. delicious and the tasty
2. sweet and tasty
3. tasty and smells good
4. sweet and smlles good
5. disgusting and smells bad

Picture 3

1. healthy and not tasty
- 2.smells good and tasty
- 3.like and healthy
4. healthy and sour
5. sour and smells bad

Picture 4

- 1.nice and disgusting
2. hate the food and disgusting
3. like and healthy
- 4.healhty and disgusting
5. hate , healthy

P - Parents

Most of the parents they by meal for their childrens they said its better than buying a snacks

most of the parents they don't allow them to eat some of them they allow them to these unhealthy food

Most of the parents they know about the problems eating unhealthy foods

most of the parents they buy mcd, kfc, candy,photato chips,candy ice cream once in a week some of them th

Most of the peoples they buy snacks and meals less than rm 30 per week and some of the family they buy for

some of them says they have to advertise in the media and some of them says its about the companies and the governments and the most of they said most of the companies they don't care actually and the some parents says they put nice picture and toys to attaracted childrens to buy their food and colourful so kids like it and have to put healhty food advertisements too

the most of the parents says unhealthy food spoiling the childrens
they admitted from my question I found out most of them they know
about it and some of them they said child cant I deny the problems
because the way they make advertisements

Moost of the parents they will not buy the food that shows in
advertisements because its unhealthy and not good for health
someof the parents they buy the food because of their children like and
they wants it but for once in while only they buying those foods

ey buy three times in a week

r 200 rm per week